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# Library 2.0 Cookbook

A commonsense guide to those perplexing but intriguing new technologies you keep hearing about

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October 2006

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<http://freerangelibrarian.com>

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# Where we will go today

1. Library 2.0: What it is and why you care
2. Basic Library 2.0
3. Advanced Topics

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Part 1:

What it is and why you care

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# The Changing User

- Cell phones
- Texting
- Always-on
- Multi-tasking
- Expectation of fast delivery
- Self-service information
- Believe it's all on the Web
- Gaming
- Virtual realities
- High transparency (MySpace etc.)
- Online photo sharing
- Continuous partial attention (q.v. Nathan Torkington, O'Reilly)
- Less TV, more online news and blogs

# Globally Online...

## *Computer Users*

	<b>2002</b>	<b>2005</b>	<b>Change</b>
	%	%	%
Netherlands	--	84	--
Canada	75	79	+4
Great Britain	59	76	+17
United States	74	76	+2
Germany	63	67	+4
Spain	--	64	--
France	60	61	+1
Lebanon	50	53	+3
Morocco	--	47	--
Poland	33	46	+13
Turkey	23	39	+16
Russia	19	35	+16
Jordan	30	31	+1
India	6	21	+15
Indonesia	12	16	+4
Pakistan	7	9	+2
China	35	--	--

Question wording: "Do you use a computer at your workplace, at school, at home, or anywhere else at least on an occasional basis?"

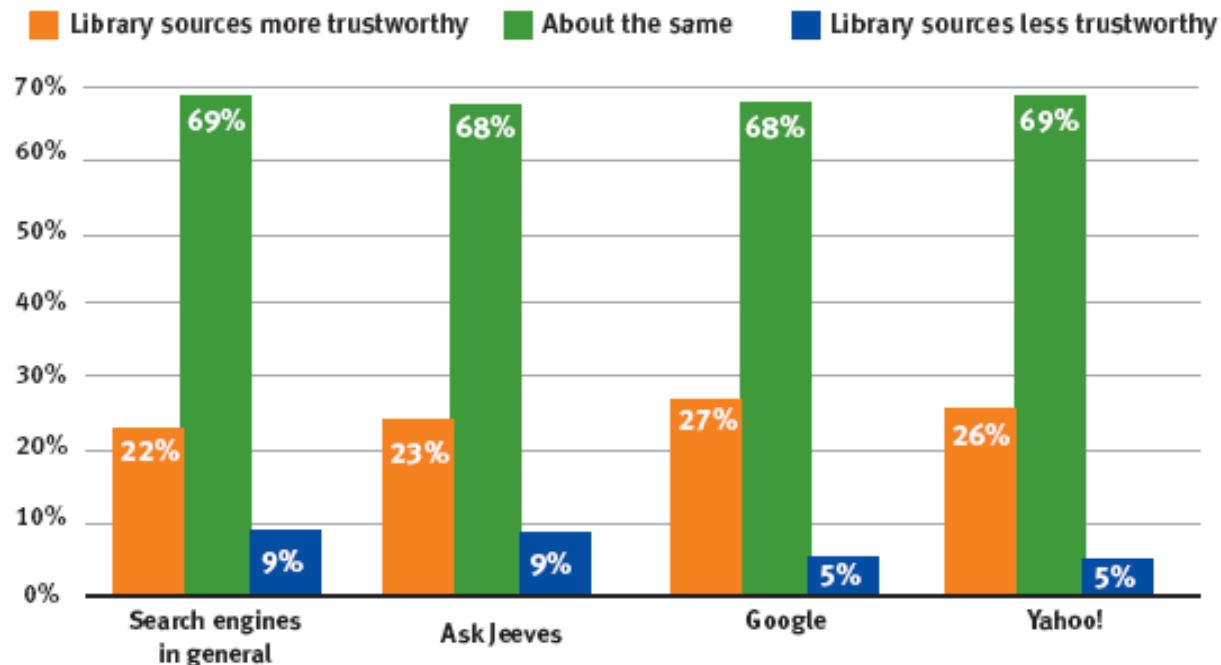
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# Changed Perceptions

- “Sixty-nine percent of respondents feel that information from a search engine is at the same level of trustworthiness as a library information source.” — OCLC, 2005

## Trustworthiness of Library Sources vs. Search Engines— by Total Respondents

Thinking about your usage of your library and the things you like and dislike about it, is the information you get from the library sources more or less trustworthy compared to the information you can get from search engines?



Source: *Perceptions of Libraries and Information Resources*, OCLC, 2005, question 1205.

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# The barn door is open...

- “Ninety-three percent of the total U.S. respondents said *No*, they do not trust the information more if they pay for it. This attitude was consistent across all geographic regions surveyed and library card holder status.”



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# How people verify information...

- “Librarians are rated as the least-used cross-referencing source for validation, at 16 percent of all respondents.”
- “Sixty-five percent of respondents judge the trustworthiness of electronic information sources by cross-referencing to other sources.”

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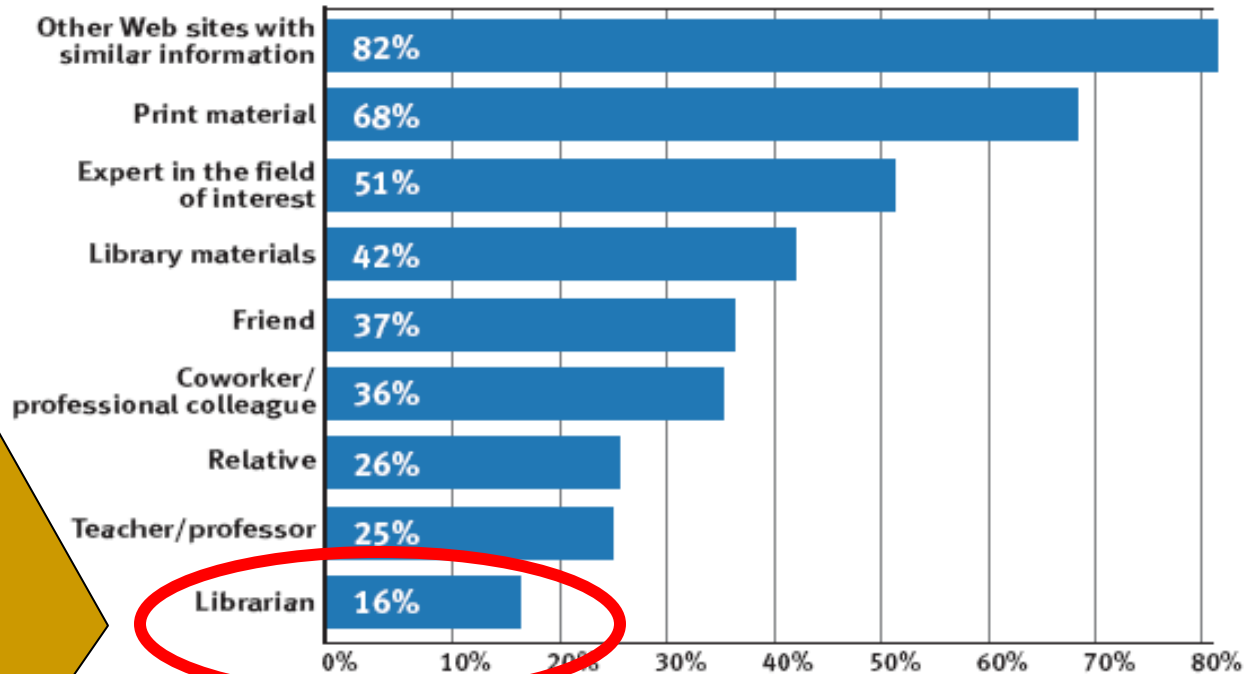
But...

- “59 percent of respondents indicate they use *recommendations from a trusted source.*”

## Cross-referencing Sources to Validate Information— by Total Respondents

What other source(s) do you use to validate the information?

Base: Respondents selecting “find the information  
on multiple sites/cross-referencing” in question 725.



Source: *Perceptions of Libraries and Information Resources*, OCLC, 2005, question 735.

# Don't assume library users have different attitudes...

## *Free vs. For-Fee Information—* **by Library Card Holders across all Regions**

Would you trust an electronic information source more if you have to pay for the information compared to a free source?

	Total Respondents	Library Card Holders	Non-Card Holders
No	92%	92%	90%
Yes	8%	8%	10%

Source: *Perceptions of Libraries and Information Resources*, OCLC, 2005, question 755.

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# Library 2.0: Terms and Concepts

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## From Tim O'Reilly, "What is Web 2.0":

<b>Web 1.0</b>	<b>Web 2.0</b>
DoubleClick	--> Google AdSense
Ofoto	--> Flickr
Akamai	--> BitTorrent
mp3.com	--> Napster
Britannica Online	--> Wikipedia
personal websites	--> blogging
evite	--> upcoming.org and EVDB
domain name speculation	--> search engine optimization
page views	--> cost per click
screen scraping	--> web services
publishing	--> participation
content management systems	--> wikis
directories (taxonomy)	--> tagging ("folksonomy")
stickiness	--> syndication

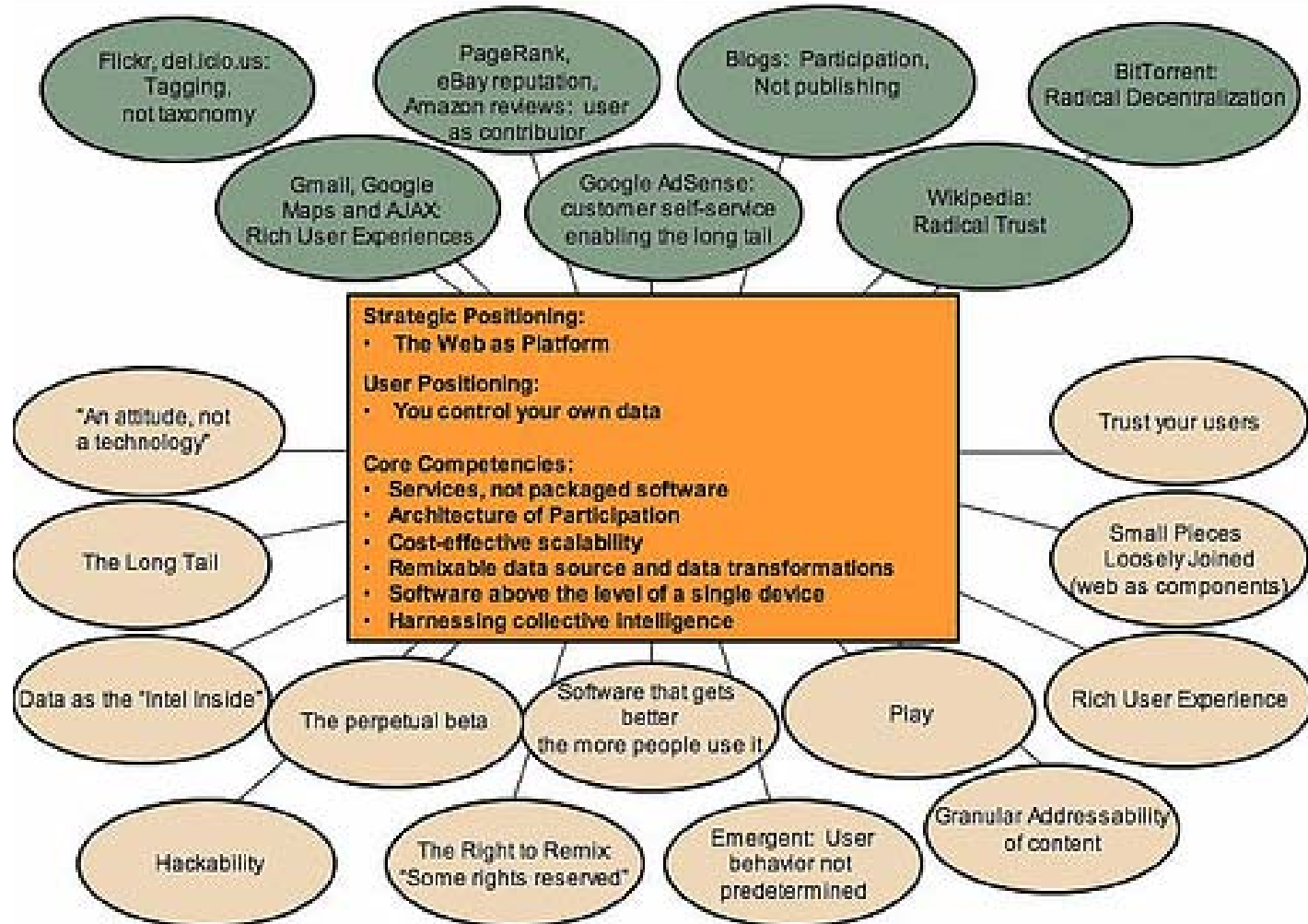
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# Key Web 2.0 expressions

- Disruption
- Radical trust
- User as contributor
- Rich user experiences
- User behavior not predetermined

# Web 2.0 Visualized

## Web 2.0 Meme Map





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## From the O'Reilly piece:

- “A core concept of Web 2.0 is that **people are the content of sites**. That is, a site is not populated with information for users to consume. Instead, services are provided to individual users for them to build networks of friends and other groups (professional, recreational, etc.). **The content of a site then, comprises user-provided information that attracts new members of an ever-expanding network.**”

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# 2.0-style Service Examples

- Blogging
- User tagging
- Folksonomies
- User comments
- User ratings
- RSS feeds
- Feed aggregators
- Wikis
- Skypecasts
- Community citation services
- Community photo services
- Community book services

# Amazon as Web 2.0 Done Right

The screenshot shows the Amazon.com product page for the book "The Double Life of Alice B. Sheldon" by James Tiptree, Jr. The page is viewed in a Mozilla Firefox browser window. Several elements are circled in red to highlight key features:

- Search Inside:** A red circle highlights the "SEARCH INSIDE!" button and the book cover image.
- Product Title and Author:** A red circle highlights the title "James Tiptree, Jr.: The Double Life of Alice B. Sheldon (Hardcover)" and the author "by Julie Phillips (Author)".
- Customer Reviews:** A red circle highlights the star rating "★★★★★ (8 customer reviews)".
- Price and Savings:** A red circle highlights the "List Price: \$27.95", the "Price: \$18.45", and the "You Save: \$9.50 (34%)" information.
- Shipping Information:** A red circle highlights the text "Want it delivered Wednesday, October 4? Order it in the next 6 hours and 39 minutes, and choose One-Day Shipping at checkout. See details".
- Quantity and Add to Cart:** A red circle highlights the "Quantity: 1" dropdown, the "Add to Shopping Cart" button, and the "or Sign in to turn on 1-Click ordering." text.
- More Buying Choices:** A red circle highlights the "More Buying Choices" section, showing "59 used & new from \$14.00".
- Share your own customer images:** A red circle highlights the "Share your own customer images" link and the "Search inside this book" link.
- Better Together:** A red circle highlights the "Better Together" section, which suggests buying the book with "Her Smoke Rose Up Forever" by James Jr. Tiptree today for a total price of \$28.82.
- Wish List and Registry:** A red circle highlights the "Add to Wish List", "Add to Shopping List", "Add to Wedding Registry", "Add to Baby Registry", and "Tell a friend" buttons.

The page also includes a navigation bar with links like "Advanced Search", "Browse Subjects", and "Bestsellers". The footer shows search results for "doma" and a "Reached end of page, continued from top" message.

**Top Reviewers - Mozilla Firefox**

File Edit View Go Bookmarks Tools Help

http://www.amazon.com/gp/customer-reviews/top-reviewers.html/104-0147381-3115970?ie=UTF8&aid=AFVQZQBPWOL#AF Go

Customize Links Search OED Online Subscribe with Bloglines TSLL -- v. 22, no. 3 -- ...

Google citeulike Search PageRank Check AutoLink AutoFill Subscribe Options citeulike

Jo... T... Ma... US... G... M... AA... Lib... B... Bl... Jul... Cit... A... Tal... I J... Fr... IS... Fa... Lib... Ed... Po... Co... Lib... Inf...

11 <a href="#">Barron Laycock</a>	1 <a href="#">Harriet Klausner</a> Reviews written: 12356 <small>#1 REVIEWER REAL NAME™</small>
12 <a href="#">FrKurt Messick</a>	I was an acquisitions librarian in Pennsylvania and wrote a monthly review column of recommended reads. I found I liked reviewing and went on to freelance after my son was born. I have 2 dogs, a cairn and a pom, and four cats. Oh, I have a 21 year old son and a husband who wants to but is nowhere near retiring. I am a speed reader( a gift I was born with) and read two books a day.
13 <a href="#">Robert Morris</a>	2 <a href="#">Lawrance M. Bernabo "No Comment"</a> Reviews written: 11111 <small>TOP 10 REVIEWER COMMUNITY FORUM 04</small>
14 <a href="#">Darth Kommissar</a>	3 <a href="#">Donald Mitchell "Founder of The Billionaire Entrepreneurs' Master Mind -- http://billiondollarbusiness.blogspot.com/"</a> (a Strategic Management professor, author and consultant in Boston) Reviews written: 2893 <small>TOP 10 REVIEWER REAL NAME™</small>
15 <a href="#">Daniel Jolley</a>	Announcing a world-wide contest to create 2,000 percent solutions to save more souls. For details visit, <a href="http://livespirituallybetterthanabillionaire.blogspot.com/2006/08/announcing-world-wide-contest-to-save.html">http://livespirituallybetterthanabillionaire.blogspot.com/2006/08/announcing-world-wide-contest-to-save.html</a>
16 <a href="#">P D Harris</a>	Now available from Amazon, The 2,000 Percent Solution Workbook, in hard and soft cover and digital versions. Excerpts at <a href="http://2000percentsolutions.blogspot.com/">http://2000percentsolutions.blogspot.com/</a>
17 <a href="#">W Boudville</a>	Many thanks to... <a href="#">more</a>
18 <a href="#">Kurt A. Johnson</a>	4 <a href="#">Gail Cooke</a> (TX, USA) Reviews written: 3644 <small>TOP 10 REVIEWER REAL NAME™ COMMUNITY FORUM 04</small>
19 <a href="#">Lawyeraau</a>	So many good books, so many wonderful things....so few hours. For as long as I can remember I've loved readin', writin' and felt antipathy toward arithmetic.
20 <a href="#">Alejandra Vernon</a>	My experience includes a stint as a newspaper editor, writing a cooking column, penning over 400 pieces of light verse (which may be found among the yellowed pages of The Wall Street Journal, Good Housekeeping, Saturday Evening... <a href="#">more</a>
21 <a href="#">Robert W. Moore</a>	5 <a href="#">Rebecca Johnson "The Rebecca Review, looking for beauty in the world"</a> (Washington State) Reviews written: 3223 <small>TOP 10 REVIEWER REAL NAME™ COMMUNITY FORUM 04</small>
22 <a href="#">Dennis Littrell</a>	Welcome to The Rebecca Review. I'm mainly interested in items to enhance our experience on this planet. I live in Washington State with my husband and our two baby cats, Sasha and Meesa.
23 <a href="#">B. Chandler</a>	
24 <a href="#">J Scott Morrison</a>	
25 <a href="#">B. Marold</a>	
26 <a href="#">Wayne Klein</a>	
27 <a href="#">Deborah MacGil...</a>	
28 <a href="#">Harold McFarland</a>	
29 <a href="#">J. Lovins</a>	
30 <a href="#">Dianne Foster</a>	
31 <a href="#">Jeffrey Leach</a>	
32 <a href="#">Joburgpete</a>	
33 <a href="#">Thomas Magnum</a>	
34 <a href="#">Mary Whipple</a>	
35 <a href="#">Linda Linguvic</a>	
36 <a href="#">rodboomboom</a>	
37 <a href="#">Michael J Wozn...</a>	
38 <a href="#">Michael J. Mazza</a>	
39 <a href="#">Francis J. Mcl...</a>	
40 <a href="#">Charles Ashbacher</a>	
41 <a href="#">Gadgester</a>	
41 <a href="#">Steve Vrana</a>	

Find: doma Find Next Find Previous Highlight all Match case Reached end of page, continued from top

Done

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# Other Websites with 2.0 Characteristics

- Flickr
- eBay
- De.licio.us
- Second Life
- CiteULike
- Librarything
- Connotea
- LiveJournal
- MySpace
- Technorati
- Netflix

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<b>L 1.0</b>		<b>L 2.0</b>
Closed stacks	-->	Open stacks
Collection development	-->	Library suggestion box
Preorganized ILS	-->	User tagging
Walk-in services	-->	Globally available services
"Read-only" catalog	-->	Amazon-style comments
Print newsletter mailed out	-->	Team-built blog
Easy = dumb users	-->	Easy = smart systems
Limited service options	-->	Broad range of options
Information as commodity	-->	Information as conversation
Monolithic applications	-->	Flexible, adaptive modules
Mission focus is output	-->	Mission focus is outcome
Focus on bringing 'em in	-->	Focus on finding the user
ILS is core operation	-->	User services are core

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## 2.0 Terms

- **Biblioblogosphere** (jocular): The world of library blogging
- **Blog**: from web + log: an easily-updated web diary/journal
- **Blogosphere**: the larger world of blogging
- **Chat**: IM (instant messaging): interactive, real-time, text-based conversation
- **Comment**: A user contribution to an entity
- **Folksonomy**: ad-hoc taxonomies generated for online content
- **Long Tail**:
- **Podcast** (from iPod + cast): an RSS-distributed audio file, usually MP3
- **Post**: an entry on a blog
- **Mashup**: two or more services combined into a third
- **Radical trust**: allowing users to drive/define services and content
- **Rating**: an assessment, usually online, such as four stars for a book
- **Remix**: mixing two or more pots of content to get a third
- **RSS**: Really Simple Syndication—enables rapid republication, or syndication, of web content (text, video, audio, etc.)
- **Tag**: a keyword or phrase used in a folksonomy
- **Tag cloud**: a visual representation of part of a folksonomy
- **Vlog**: video blog

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# Key Library 2.0 Concepts

- The library is everywhere\*
- The library has no barriers\*
- The library invites participation
- The library uses flexible, best-of-breed, component-based systems
- The library is a human-centered organization

\* Also stated as the concept of the library as a place of unrestricted access to information (McDonald, 2006)



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# One View of Library 2.0

- “Any service, physical or virtual, that successfully reaches users, is evaluated frequently, and makes use of customer input is a Library 2.0 service. Even older, traditional services can be Library 2.0 if criteria are met. Similarly, being new is not enough to make a service Library 2.0.”

— Michael E. Casey and Laura C. Savastinuk, *Library Journal*, September 1, 2006

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# Common Traits of 2.0 Services

- Interactivity
- Respects and leverages user contributions
- Complementary/compatible/cross-referential
- Treats information as a conversation
- Emphasis on ease of use
- Sharing—use/reuse/remix/mashups encouraged

# Another angle on 1.0 versus 2.0...

- Library 1.0 is a **pull** model
  - Acquire / store / lend / find
- Library 2.0 is a **push** model
  - Acquire / store / **broadcast / converse**

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# One more thought...

- As Ann Lipow of UC Berkeley often said, it is the library, not the user, that is remote. Library 2.0 is about bringing the library closer to the user.

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# Library 2.0 Concepts, Expanded

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# Blog: like a personal newspaper



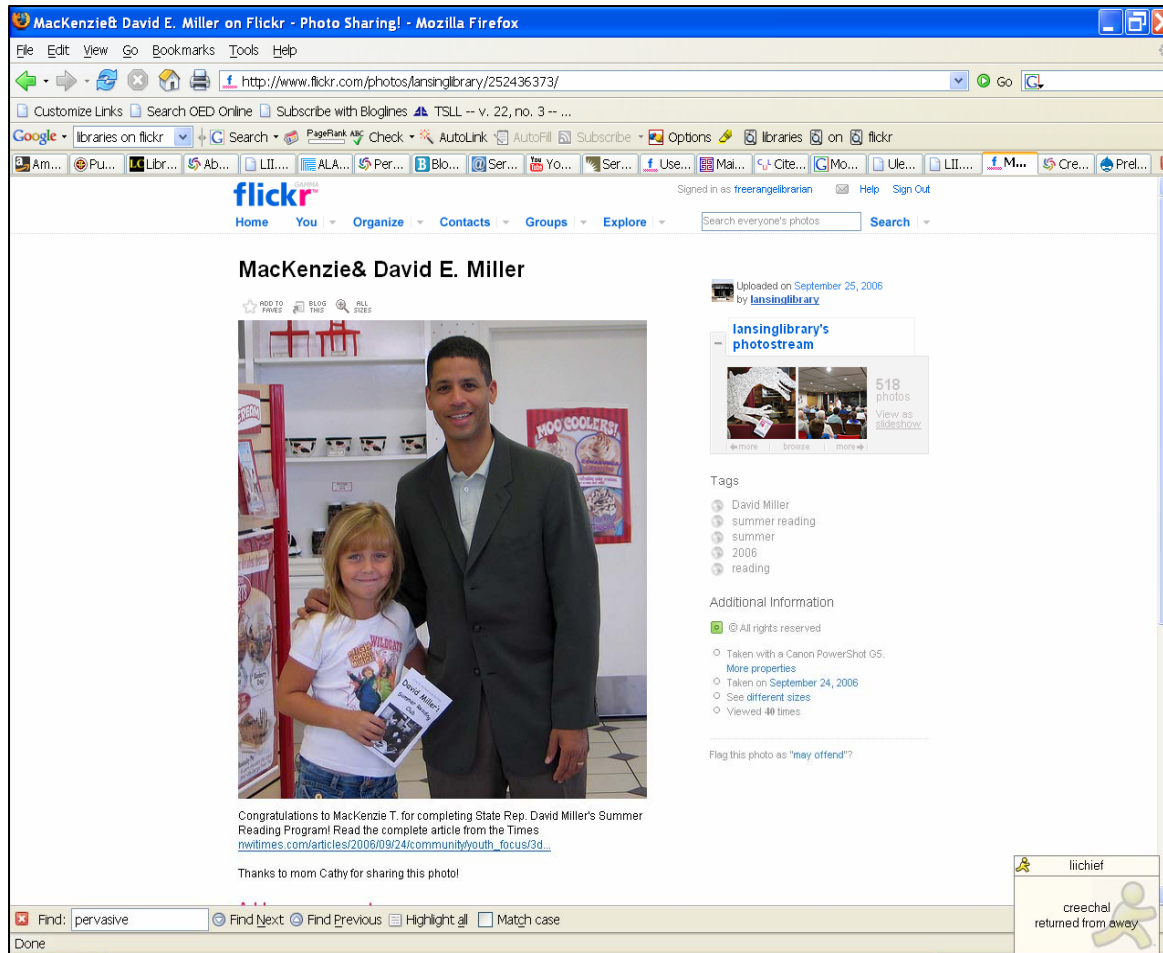
- Easy to use
- Free (at basic level)
- Easy to stay updated
- Encourages sharing and engagement

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# Blog Examples

- Darien Public Library [Movie Blog](#)
- [Albertsons Library Blog](#)
- [The Night Blog](#) (project blog)
- Personal library blogs:
  - [Tame the Web](#)
  - Feel-Good Librarian
- Staff blogs
- Also see Karen's favorite "[biblioblogs](#)"

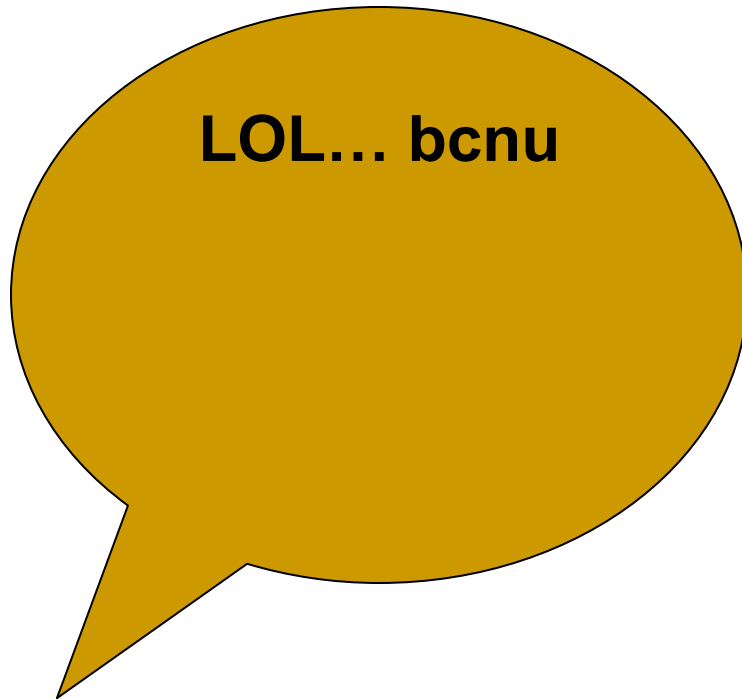
# Flickr: photo sharing



- Easy to use
- Free (at basic level)
- Easy to stay updated
- Encourages sharing and engagement



# IM (Instant Messaging):



- Easy to use
- Free (at basic level)
- Encourages sharing and engagement

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# Uses for IM

- Inter-staff communications – a great way to start
- Reference to your public/clients
- Communication with other professionals

# Tagging (Example from LibraryThing)

LibraryThing | Catalog your books online - Mozilla Firefox

File Edit View Go Bookmarks Tools Help

http://www.librarything.com/users.php

Customize Links Search OED Online Subscribe with Bloglines TSSL -- v. 22, no. 3 -- ... Add to Connotea

Google tallahassee demc Search PageRank ABC Check AutoLink AutoFill Subscribe Options tallahassee democrat

LibraryThing BETA

Your library Add books Your profile Tags Pssst! Search Joy

Zeitgeist | Overview

overview | books | authors | tags/subjects | users

### Vital Statistics

Members 86,876  
Books cataloged 6,131,962  
Unique works 1,213,761  
Tags 8,427,303  
Total reviews 74,768  
Works reviewed 51,337  
Ratings 915,763  
User-contributed covers 176,273  
User groups 850  
Forum messages 22,697\*  
Forum touchstones 23,313

\*Forum begun 7/16/06

### Authors who LibraryThing (complete list)

Sharon Lee (rolanni), Naomi Novik (naominovik), Sara Donati (greenery), Elizabeth Bear (matociquala), Sandra Gulland (SandraGulland), C.E. Murphy (cemurphy), Lisa Carey (axel), Ann Douglas (anndouglas), Robin D. Owens (RobinDOwens), Lynn Viehl (skelly), Sylvia Louise Engdahl (SylviaE), Sarah Monette (truepenney), Bill Walsh (wtfwalsh), Lynn Peril (lperil), Ron Hale-Evans (rwe), Rosina Lippi (greenery), Jeff Dumtemann (Jeff\_Dumtemann), Patti O'Shea (Patti\_OShea), John Schreiber (Ironwoodbooks), Angela Benson (abenson) — see the full list.

### 50 largest libraries (more)

AsYouKnow\_Bob (10,307 books), bookstopshere (9,741 books), antimusak (9,315 books), carminow (9,114 books), ginaruiz (8,669 books), ellenandjim (8,296 books), dean (8,040 books), ariadne02 (7,649 books), gaspari (7,544 books, private), hailleib (7,468 books), debweiss (7,374 books), eromstedt (7,353 books), shearrob (7,218 books), lycanthropist (7,140 books), Fogies (6,800 books), pagerd (6,615 books), oakesspalding (6,570 books), slothman (6,323 books), devenish (6,255 books), GreyHead (6,055 books), dbstgb (6,003 books), meburste (6,000 books), MMCM (5,878 books), Savages (5,719 books), popa (5,693 books), pandorabox82 (5,418 books), Amizras (5,365 books), kauders (5,235 books), bw42 (5,122 books), languagehat (4,990 books), donandpatti (4,969 books), Snigglefritz (4,938 books), romsfuluynn (4,895 books), mmckenzie (4,863 books), bookzombie (4,733 books), xtofersdad (4,725 books), rmckeown (4,715 books), redandblue (4,643 books), awuynia (4,595 books)

### 25 most reviewed books (more)

The Da Vinci code : a novel (193 reviews), The time traveler's wife (94 reviews), The curious incident of the dog in the night-time (84 reviews), Harry Potter and the Half-Blood Prince (84 reviews), Jonathan Strange & Mr Norrell (78 reviews), Angels & demons (71 reviews), Nineteen eighty-four (69 reviews), Pride and prejudice (68 reviews), American gods : a novel (67 reviews), Freakonomics : a rogue economist explores the hidden side of everything (64 reviews), The kite runner (63 reviews), The historian : a novel (63 reviews), Memoirs of a geisha : a novel (58 reviews), Harry Potter and the Sorcerer's Stone (52 reviews), Wicked : the life and times of the wicked witch of the West : a novel (52 reviews), Life of Pi : a novel (52 reviews), The lovely bones : a novel (49 reviews), Harry Potter and the Order of the Phoenix (47 reviews), The catcher in the rye (45 reviews), To kill a mockingbird (43 reviews), Anansi boys : a novel (43 reviews), Jane Eyre (42 reviews), One hundred years of solitude (42 reviews), The golden compass (41 reviews), Eragon (40 reviews)

### top 25 books (more)

Harry Potter and the Half-Blood Prince (7,079), Harry Potter and the Sorcerer's Stone (6,773), Harry Potter and the Order of the Phoenix (6,534), Harry Potter and the goblet of fire (6,296), Harry Potter and the Chamber of Secrets (6,254), Harry Potter and the prisoner of Azkaban (6,165), The Da Vinci code : a novel (5,657), Nineteen eighty-four (4,686), The hobbit, or There and back again (4,517), The catcher in the rye (4,350), Pride and prejudice (4,281), To kill a mockingbird (3,987), The great Gatsby (3,715), The lord of the rings (3,272), Brave new world (3,192), Jane Eyre (3,178), The curious incident of the dog in the night-time (3,069), Animal Farm (3,040), Life of Pi : a novel (3,018), Angels & demons (2,958), The fellowship of the ring (2,914), One hundred years of solitude (2,903), Catch-22 (2,897), American gods : a novel (2,870), Wuthering Heights (2,855)

### largest 25 groups (more)

Librarians who LibraryThing (844), Science Fiction Fans (449), FantasyFans (332), What Are You Reading Now? (303), Writer-readers (240), Historical Fiction (240), Teal (235), Graduate Students (215), Read YA Lit (206), Recommend Site Improvements (189), Non-Fiction Readers (183), Bloggers (178), Livejournalers (169), Knitters Inc. (169), Science! (165), Christianity (165), Philosophy and Theory (164), Language (163)

### top 75 authors (author cloud)

By number of copies  
J.K. Rowling (44,557), Stephen King (34,388), Terry Pratchett (33,318), J.R.R. Tolkien (26,789), Neil Gaiman (25,943), C. S. Lewis (25,479), William Shakespeare (18,895), Isaac Asimov (15,442), Jane Austen (15,124), Anne McCaffrey (14,968), Orson Scott Card (14,397), Douglas Adams (14,334), Robert A. Heinlein (13,814), Anne Rice (13,730), Kurt Vonnegut (13,037), Nora Roberts (12,901), Mercedes Lackey (12,875), Charles Dickens (12,742), Agatha Christie (12,705), Dan Brown (11,811), Piers Anthony (10,995), George Orwell (10,884), Margaret Atwood (10,750), John Grisham (10,448), Neal Stephenson (9,665), Robert Jordan (9,402), John Steinbeck (9,228), Laurell K. Hamilton (9,080), Dean Koontz (9,028), Philip K. Dick (8,789), Ray Bradbury (8,747), David Eddings (8,663), Ursula K. Le Guin (8,553), L.M. Montgomery (8,552), Fyodor Dostoyevsky (8,545), Ernest Hemingway (8,523), Michael Crichton (8,211), Lemony Snicket (8,106), Philip Pullman (8,104), Roald Dahl (8,043), Frank Herbert (7,996), Mark Twain (7,930), J.D. Salinger (7,903), Madeleine L'Engle (7,817), Marion Zimmer Bradley (7,805), Gabriel Garcia Marquez (7,802), William Gibson (7,703), Bill Bryson (7,404), Janet Evanovich (7,323), Umberto Eco (7,204), Tom Clancy (7,191), John Irving (7,116), Virginia Woolf (7,056), Arthur C. Clarke (6,873), Vladimir Nabokov (6,832), F. Scott Fitzgerald (6,771), James Patterson (6,716), Haruki Murakami (6,667), James Joyce (6,658), David Sedaris (6,423), Tamara Pierce (6,421), Chuck Palahniuk (6,409), Varian (6,369), Patricia Cornwell (6,222), William Faulkner (6,154), Iain Banks (6,145), Larry Niven (6,021), Nick Hornby (5,997), Bill Watterson (5,938), Albert Camus (5,743), Homer (5,503), Patrick O'Brian (5,477), Aldous Huxley (5,473), George R.R. Martin (5,356), Dr. Seuss (5,269)

### top 75 tags (tag cloud)

fiction (551,913), fantasy (193,479), history (151,906), science fiction (105,143), nonfiction (94,081), non-fiction (93,822), mystery (93,253), read (81,560), poetry (75,691), unread (75,326), reference (65,196), biography (60,861), novel (59,342), philosophy (57,124), literature (51,607), sf (49,746), religion (47,664), art (46,182), humor (43,936), short stories (39,397), science (36,847), romance (36,375), own (35,856), music (33,561), comics (31,855), horror (31,214), travel (30,479), historical fiction (29,761), children's (28,438), series (28,243), sci-fi (28,143), classic (27,565), mythology (26,355), children's

Find: daily Find Next Find Previous Highlight all Match case

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[Booksense](#) | [Find in a Library](#)



ISBN 0965750892

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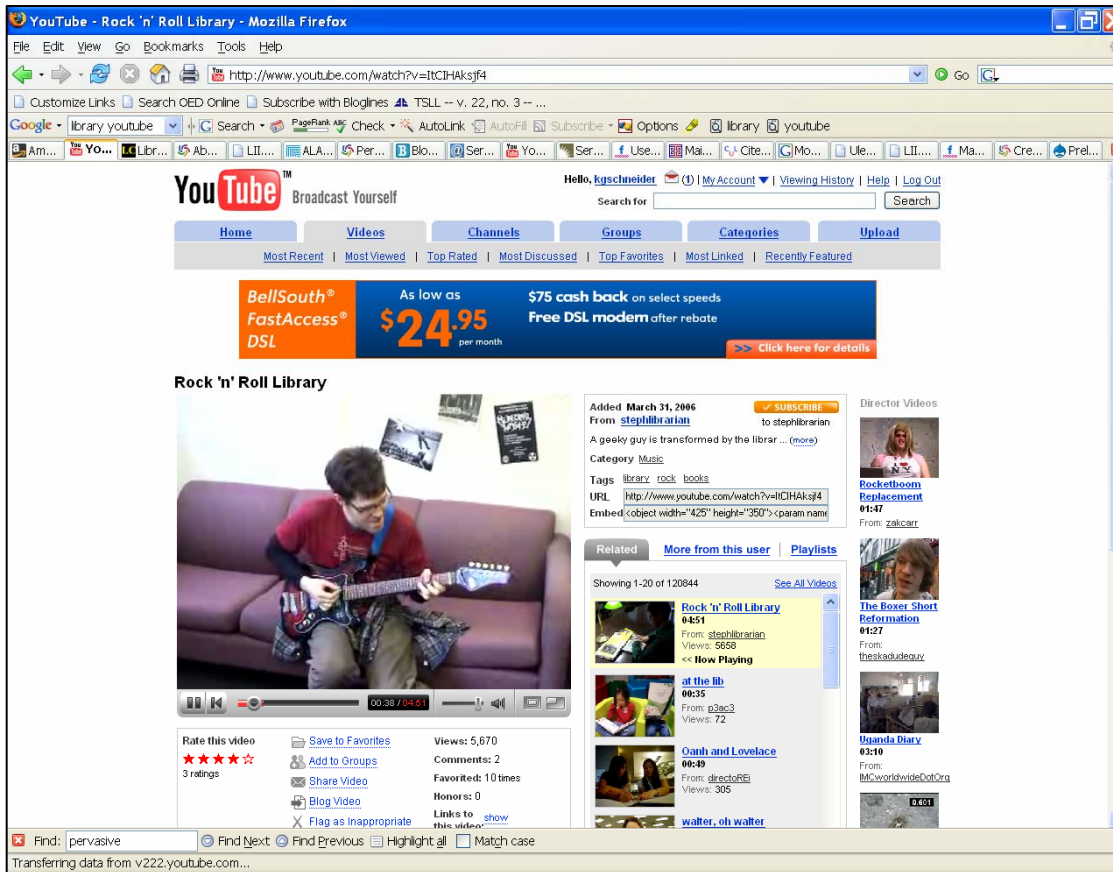
0.5 stars	2
1 stars	11
1.5 stars	1
2 stars	39
2.5 stars	11
3 stars	177
3.5 stars	62
4 stars	395
4.5 stars	53
5 stars	276

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1. [Life of Pi : a novel by Yann Martel](#) 1042/3020
2. [The Lovely Bones : a novel by Alice Sebold](#) 749/2150
3. [The Time Traveler's Wife by Audrey Niffenegger](#) 822/2611
4. [The Kite Runner by Khaled Hosseini](#) 674/2063
5. [The Catcher in the Rye by J.D. Salinger](#) 930/4353
6. [Middlesex by Jeffrey Eugenides](#) 642/2017
7. [Memoirs of a Geisha : a novel by Arthur Golden](#) 718/2795
8. [The Girl on the Train by Lucy Flett](#) 718/2795

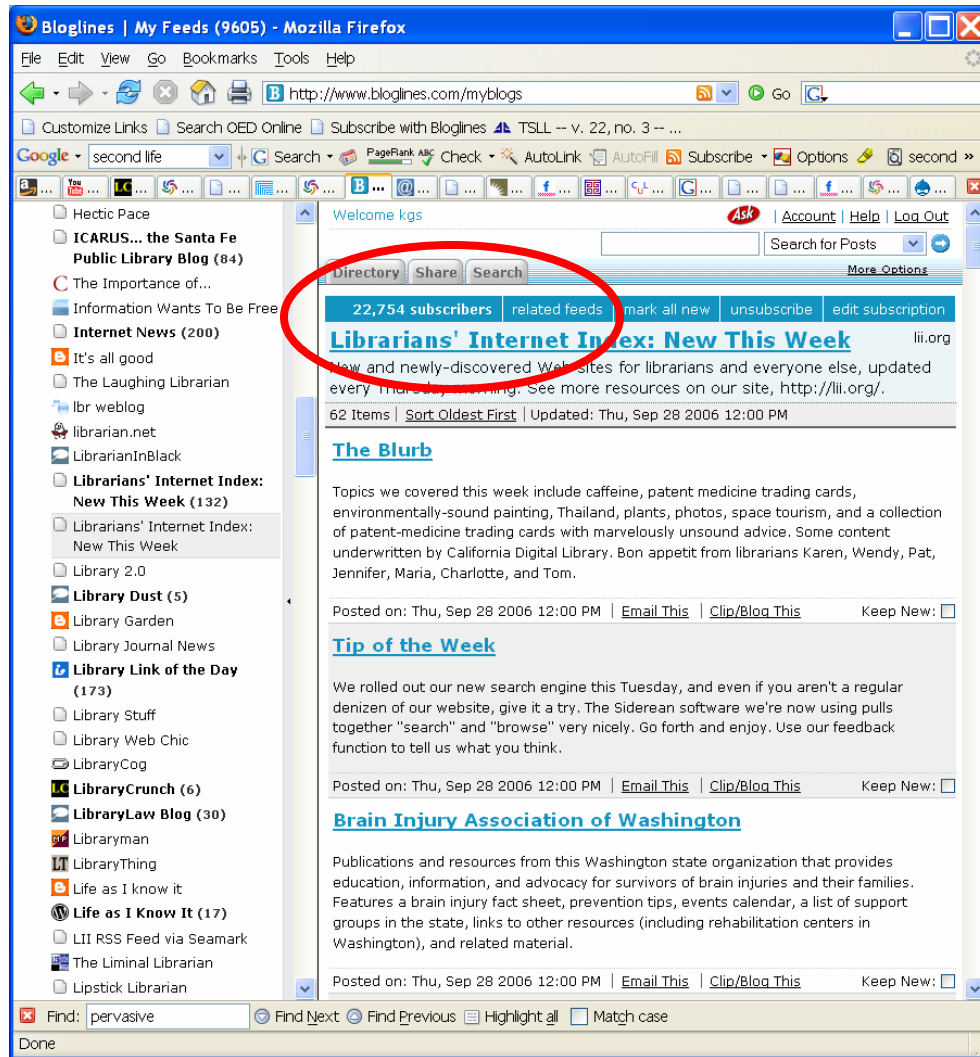
 Add to your catalog

# YouTube



- Easy to use
- Free
- Easy to stay updated
- Encourages sharing and engagement

# RSS/Aggregators



- Easy to use
- Free (at basic level)
- Easy to stay updated
- Encourages sharing and engagement

Johannesburg - Wikipedia, the free encyclopedia - Mozilla Firefox

File Edit View Go Bookmarks Tools Help

W http://en.wikipedia.org/wiki/Johannesburg

Customize Links Search OED Online Subscribe with Bloglines TSSL -- v. 22, no. 3 -- ... Add to Connotea

Google johnston Search PageRank ABC Check Show Book Info AutoFill Subscribe Options johnston

B D I @ G L E F W C P S N M K J H G F E D C B A

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Your continued donations keep Wikipedia running!

# Johannesburg

Coordinates: 26°08'00"S, 27°54'00"E

From Wikipedia, the free encyclopedia

**Johannesburg**, also known as **eGoli**, is the most populous city in South Africa. The city is affectionately known as "Jo'burg", "Jozzi" and "JHB" by South Africans. Johannesburg is the provincial capital of Gauteng Province, the wealthiest province in South Africa, and the site of the South African Constitutional Court. The city is one of the 40 largest metropolitan areas in the world, and Africa's only global city (classified as a gamma world city). Whilst sometimes mistakenly assumed to be South Africa's capital city, Johannesburg is not even one of South Africa's three official capital cities (although Pretoria, which is part of the same province, is).

Johannesburg is the site of a large-scale gold and diamond trade due to its location on the mineral-rich Witwatersrand range of hills. Johannesburg is also served by Johannesburg International Airport, the largest and busiest airport in Africa and a gateway for international air travel to and from the rest of southern Africa.

According to the 2001 Census, the population of the city is more than three million. Johannesburg's land area of 1,644 km² is very large when compared to other cities, resulting in a population density of only 1,962/km². The population of the Greater Johannesburg Metropolitan Area is almost eight million. Johannesburg also encompasses Soweto to the south west, a township which the apartheid government established to accommodate the large number of migrant workers.

**Contents** [hide]

- History
- Government
- Crime

**Johannesburg**

Image:Johannesburg flag large.gif

(In detail) (In detail)

City motto: Unity in Development



<b>Province</b>	Gauteng
<b>Mayor</b>	Amos Masondo
<b>Area</b>	1,644 km²
- % water	0.00%

# Other Tools

- Second Life (virtual reality)
- de.licio.us (social bookmarking)
- Podcasting
- Vlogging
- Screencasting
- Connotea, CiteULike (social citation)

The screenshot shows a web browser window titled "Alden Library Podcast Tour - Mozilla Firefox". The address bar shows the URL <http://www.library.ohiou.edu/vtour/podcast/>. The page features the Ohio University Libraries logo and navigation tabs for Find, Services, Collections, and Library Info. A sidebar on the left lists various virtual tour options, with "Podcast Library Tour" highlighted. The main content area is titled "Alden Library Podcast Tour" and includes a descriptive paragraph about the tour. Below this is a table titled "Podcast Tour Directions" and "Library Tour mp3's" which lists various audio files and their descriptions. At the bottom, there is a "Subscribe" button and a note about receiving notifications for new podcasts.

**Alden Library Podcast Tour**

Let us talk you through the many departments of Alden Library! Listen to these MP3 files as we walk through library floor by floor and introduce you to the things we have and things we do. Or, just listen at your desk and explore later. There is about fifteen minutes of audio, and walking the tour should take you about thirty minutes.

Podcast Tour Directions	Library Tour mp3's
<ol style="list-style-type: none"><li>Click to download the file(s), either one floor at a time, or the whole thing at once. (Windows, right-click to download the file. Mac users, control-click to download.)</li><li>Transfer to your MP3 player or iPod.</li><li>Come in to the library to walk and listen OR listen at your desk</li></ol>	<a href="#">Entire Library Tour</a> (15.3 MB) Entire library tour in one mp3 file. About 15 minutes of audio.
	<a href="#">Introduction</a> (1.5 MB) Gives an overview of the tour.
	<a href="#">6th and 7th Floor</a> (2 MB) An audio tour of the stacks area of the library.
	<a href="#">5th Floor</a> (2.3 MB) This file covers the fifth floor.
	<a href="#">4th Floor</a> (3 MB) This file covers the services on the 4th floor.
	<a href="#">3rd Floor</a> (2.3 MB) This mp3 tours the Fine Arts and Health Sciences Library.
	<a href="#">Learning Commons</a> (2.4 MB) This mp3 file tours the Learning Commons.
	<a href="#">1st Floor</a> (1.6 MB) This mp3 tours the 1st floor.

**Subscribe**

If you'd like to receive notifications when new library podcasts become available, please subscribe to our [podcast feed](#). You can subscribe by

Find:  Find Next Find Previous Highlight all Match case

[http://www.library.ohiou.edu/vtour/podcast/aldentour\\_5thfloor.mp3](http://www.library.ohiou.edu/vtour/podcast/aldentour_5thfloor.mp3)



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# Entry-level Library 2.0

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“For many, a realistic start means embracing some inexpensive, even free new technologies.”

— Casey and Savastinuk, LJ, 9-06

---

# Topics

- Reading blogs (RSS/aggregators)
- Creating and maintaining blogs
- Establishing an IM presence
- Flickr
- Podcasting
- YouTube
- Including RSS feeds in other media

---

# Starting with Library 2.0

- Pick three things you can do
- Write a plan and procedure (no more than one page each)
  - Mission, target audience, projected outcomes, time, cost, key players, tools, training, how-to
- Accomplish one at a time
- Measure, adjust, measure again, and put your effort behind the best one

---

# Reading blogs (RSS)

- Really Simple Syndication
- Find an aggregator (reader) you like
  - Bloglines is great: free, easy, Web-based
  - Google, Yahoo, MSN, and Firefox also support feeds
- Find library blogs
- Find non-library blogs
- Don't get bogged down in staying "caught up"

Bloglines | My Feeds (9903) - Mozilla Firefox

File Edit View Go Bookmarks Tools Help

http://www.bloglines.com/myblogs

Customize Links Search OED Online Subscribe with Bloglines TSSL -- v. 22, no. 3 -- ... Add to Connotea

Google dan chudnov Search PageRank ABC Check Track Package AutoFill Subscribe Options dan chudnov

it's all good

- The Laughing Librarian
- lbr weblog
- librarian.net
- LibrarianInBlack
- Librarians' Internet Index: New This Week (132)
- Librarians' Internet Index: New This Week
- Library 2.0
- Library Dust (6)**
- Library Garden
- Library Journal News
- Library Link of the Day**
- Library Stuff
- Library Web Chic
- LibraryCog
- LibraryCrunch
- LibraryLaw Blog (30)**
- Libraryman
- LibraryThing (1)**
- Life as I know it
- Life as I Know It
- LII RSS Feed via Seamark
- The Liminal Librarian
- Lipstick Librarian
- LIScareer News (8)**
- LISNews.com
- LISNews.org (200)**
- Lorcan Dempsey's weblog
- Loriene Roy's ALA President-Elect Blog
- Luxor One Day at a Time
- mamamusings (4)**
- Market

Welcome kgs

Account Help Log Out

Search for Posts

More Options

151 subscribers related feeds mark all new unsubscribe edit subscription

### Library Link of the Day

A daily link for the library profession

174 Items | Sort Oldest First | Updated: Tue, Oct 3 2006 12:00 AM

**Parent criticizes book 'Fahrenheit 451' [The Courier]**

Posted on: Tue, Oct 3 2006 1:00 AM | Email This | Clip/Blog This | Keep New: ☐

**The clubbing of books [The Courier-Mail]**

Posted on: Mon, Oct 2 2006 1:00 AM | Email This | Clip/Blog This | Keep New: ☐

**Antique Map Thief Gets 3 1/2-Year Jail Term [Forbes]**

Posted on: Sun, Oct 1 2006 1:00 AM | Email This | Clip/Blog This | Keep New: ☐

**Guantanamo Inmates Turn to Library Books [ABC News]**

Posted on: Sat, Sep 30 2006 1:00 AM | Email This | Clip/Blog This | Keep New: ☐

**Sony to launch web bookstore, e-book device [Stuff]**

Posted on: Fri, Sep 29 2006 1:00 AM | Email This | Clip/Blog This | Keep New: ☐

**A catalogue of errors [The Guardian]**

Posted on: Thu, Sep 28 2006 1:00 AM | Email This | Clip/Blog This | Keep New: ☐

**For Delta Librarian, The End [KTLA]**

Find: doma Find Next Find Previous Highlight all Match case Reached end of page, continued from top

Done

---

# Sample Library Blogs

- Papercuts: <http://papercuts.tscpl.org/>
- Icarus: <http://santafelibrary.blogspot.com/>
- Roland Institute Library:  
<http://blogs.law.harvard.edu/rihlib/>
- Stark County Law Library:  
<http://temp.starklawlibrary.org/blog/>

---

# Blogging without a Blog: Tools for Incorporating RSS on your Website

- Hosted tools requiring little or none of IT's help: Feed2JS, [Feedroll](#), RSS Digest
- Tools for your techies to implement: Blogfeed, LastRSS.php, RSS Feed Magic, Feed on Feeds, RSS Mix, [Magpie](#)

---

# Starting a blog: five questions

1. How much time can you devote to it?
2. Who will maintain it?
3. Who is it for?
4. What is its purpose?
5. Do you know where you last saw your digital camera?



---

# What product? Four quick ideas

- You have server access or a cheap web account, and a techy of moderate skill:
  - Wordpress (free, open source) or Movable Type (inexpensive, good plugins)
- You can't host the blog locally, and/or do not have technical assistance:
  - Blogger (free) or Typepad (not free, but much nicer features)

---

# What to look for in blog software

- Ease of use
- Easy to customize
- Provides RSS or Atom feeds
  - Look for feeds that support media enclosures if you plan to do podcasting
- Integration with other social software (Flickr, YouTube, etc.)
  - Very easy to blog from Flickr to Movable Type and Wordpress
- Support for multiple users
  - Also consider access control (permissions) if you are going to “tier” the editing

---

# Finding Time for Blogging

- You don't need to blog every day, as long as it's consistent and frequent
- Assign a different person every day... and/or
- Assign a time allotment and/or
- Use “found content”

# Found Content on Library Blogs

- New acquisitions
- Top reserves
- Program events posted elsewhere
- Photos of displays and activities (be careful with photos of library users—you may need permission)



---

# Starting an IM service

- Pick a simple, mnemonic screen name and register it with every service your users use (probably AIM, MSN, and Yahoo)
- Install the service on every staff computer
  - Can use a client such as Trillian
- Tirelessly and creatively promote the screen name
- Use “away” messages religiously

---

# Flickr

- One of several photo services—reputed to be the most popular
- The easiest 2.0 service to get started with
- Regular Flickr users quickly find one another

---

# Flickr Examples

- Murder by the Book
- Library Storytime Van
- Harry Potter Day

---

# Flickr supports...

- Simple picture uploading
- Picture tagging
- Contacts and groups
- Comment capability
- Blogging directly from Flickr



---

# Starting a Wiki

- Install your own (such as Mediawiki) — or —
- Use a hosted product (e.g. pbwiki)

MediaWiki - MediaWiki - Mozilla Firefox

File Edit View Go Bookmarks Tools Help


http://www.mediawiki.org/wiki/MediaWiki

Customize Links Search OED Online Subscribe with Bloglines TSLL -- v. 22, no. 3 -- ... Add to Connotea

Google mediawiki Search PageRank ABC Check AutoLink AutoFill Subscribe Options Options mediawiki

XXVI Annual Charle... south africa - Goog... MediaWiki - Med... About Ross Singer'... Bloglines | My Feed... ALA TechSource | ... Main Page - FSU Li... ted exlbris - Googl...

Log in / create account


MediaWiki

navigation (this wiki)

- Main page
- Community portal
- Recent changes
- Help
- Manual
- FAQ
- Forum
- Support desk

resources (elsewhere)

- IRC #mediawiki
- Mailing list
- Bug tracker
- Browse SVN
- Code documentation
- SourceForge project
- Extensions (on meta)
- Skins (on meta)

search

toolbox

- What links here
- Related changes
- Upload file

article
discussion
view source
history

MediaWiki


Welcome to MediaWiki.org

MediaWiki is a [free software wiki](#) package originally written for [Wikipedia](#). It is now used by several other projects of the non-profit [Wikimedia Foundation](#) and by [many other wikis](#), including this very website, the home of MediaWiki.

[Download](#) MediaWiki right away, or use the navigation on the right side to explore the basic site contents. You'll find the fundamental introduction translated into some other languages, but the reference language on the whole site is English. Please read [more about this site](#).


For general questions dealing with the software see the [recommended possibilities of communication](#) and maybe our [support desk](#). If you have a suggestion dealing with this wiki, please visit the corresponding [discussion page](#).

[About this site](#) | [About MediaWiki](#) | [Download](#) | [Help & Support](#)



**Users**

- What is a wiki?
- Navigation
- How to edit a page
- [More](#)



**System Administrators**

- Installing/Upgrading
- Configuring
- Third-party Extensions
- [More](#)



**Developers**


- Roadmap
- Submitting a patch
- Reference Manual
- [More](#)

**News**

- 2006-07-08: 1.7.1, 1.6.8 bug fix releases
  - Fixed some installer issues in 1.7
  - Potential XSS with vulnerable PHP versions patched
- 2006-07-07: 1.7.0 new stable branch

**Current Versions**

- 1.7.1 · 2006-07-08
- 1.6.8 · 2006-07-08
- 1.5.8 · 2006-03-26
- [Download \(sf.net\)](#)


llichief

bvershbow  
is no longer idle

Done

36

# Wikis: collaborative content for...

- Library subject guides
- Style manuals
- Conference guides
- Encyclopedic-style content

Screenshot of the FSU Libraries Wiki page for Social Work, viewed in Mozilla Firefox.

**Social Work - FSU Libraries Wiki - Mozilla Firefox**

File Edit View Go Bookmarks Tools Help

http://www.lib.fsu.edu/wiki/index.php/Social\_Work

Customize Links Search OED Online Subscribe with Bloglines TSSL -- v. 22, no. 3 -- ... Add to Connotea

Google - robert mcdonald Search - PageRank ABC Check - AutoLink AutoFill Subscribe - Options >>



XXVI Annual ... south africa -... Pay Bills & Lo... Georgia Tech... Bloglines | M... ALA TechSou... Social Wor...

---

**Social Work** [edit]


---

**Contact Info** [edit]


	
<b>Marcia Gorin</b>	<b>Dawn Lowe-Wincentsen</b>
Florida State University Libraries	Florida State University Libraries
645-2708	645-2707
mgorin@mail.fsu.edu	dlowewin@mail.fsu.edu

---


**Services** [edit]

Ask Us Now! 

- IM a Librarian
- Other ways to contact a librarian

Research Consultations 

- More in-depth help for individual or group projects, theses and dissertations

Instruction Sessions 

- Tours of the Library

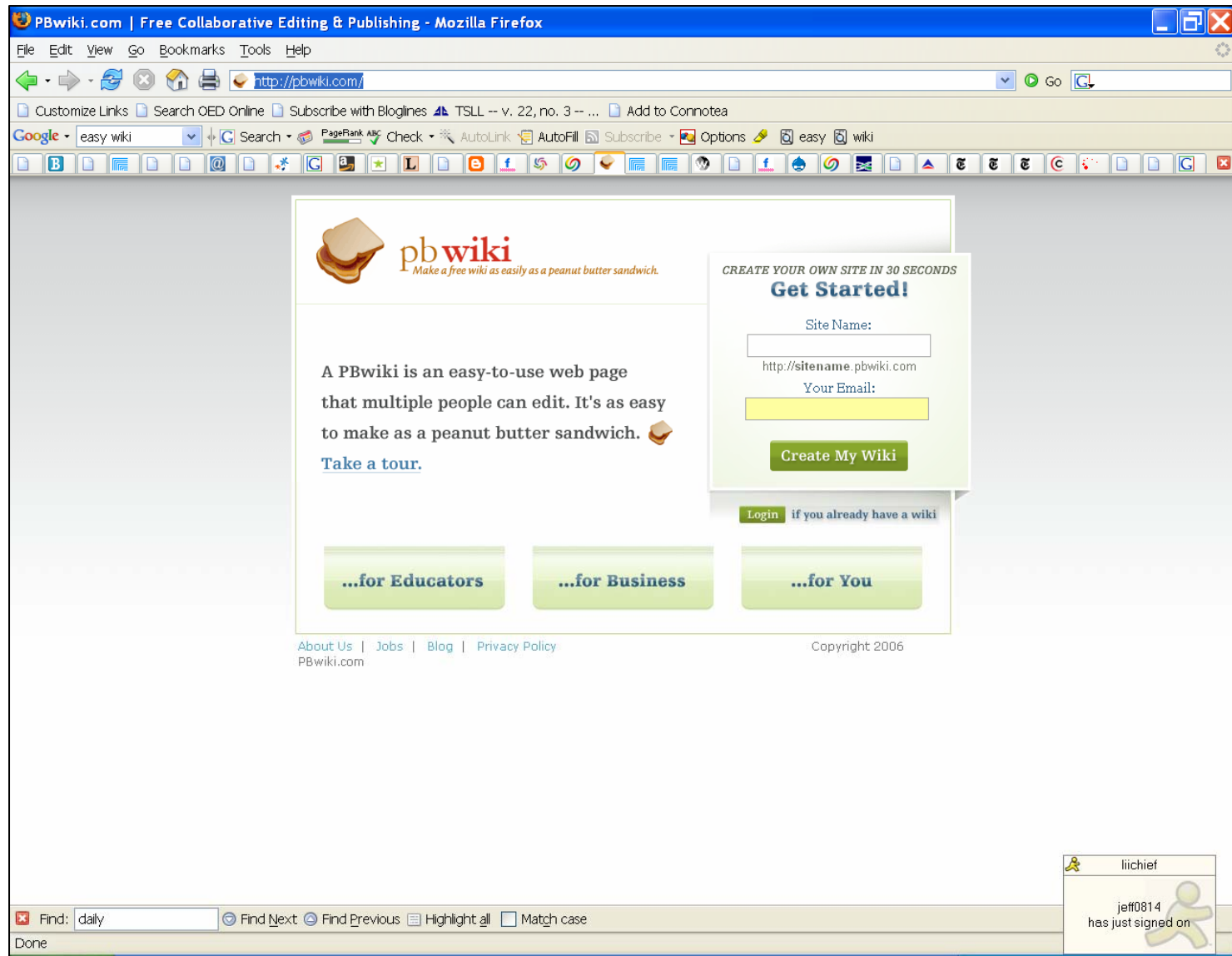
---

**FLORIDA STATE UNIVERSITY LIBRARIES**

library subject specialists

- Anthropology
- Art
- Biology
- Business
- Chemistry
- Classics
- Communications
- Computer Science
- Criminal Justice
- Dance
- Economics
- Education
- Engineering
- English
- Environment
- Film
- Geography
- Geology
- Historical Studies
- Human Sciences
- Information Studies
- International Studies
- Latin America and Caribbean
- Mathematics
- Meteorology
- Modern Languages
- Nursing

Done



---

# Library 2.0: Advanced Topics

---

**Mashups, the Long Tail, the Dreaded Catalog,  
Measuring Success, and everything else**

---

# Mashups & Remixes

- Two services combined into one

---

# Exploding the Catalog: Key Questions

- How are our users actually finding information (or trying to find information)?
- Is the catalog a starting point, a destination, or an intermediary service?
- How can we do a better job of presenting a unified but coherent interface to our books, journals, and other media—and should we?
- Do we need MARC?
- Should we continue cataloging "the way we have always done it" or should we examine the costs and benefits of current practices and put our money elsewhere?

---

# The catalog is never the whole picture in the information experience

- Books
- Articles
- Websites
- Preprints
- Conference proceedings
- Videos
- Blogs
- Email list traffic...



# Search results, Queens Library, lolita

Queens Library - AquaBrowser Library - Mozilla Firefox

File Edit View Go Bookmarks Tools Help

http://aqua.queenslibrary.org/?q=lolita

Customize Links Search OED Online Subscribe with Bloglines TSLL -- v. 22, no. 3 -- ...

Google grokker Search PageRank ABC Check AutoLink AutoFill Subscribe Options grokker

A... S... T... C... P... C... T... B... A... D... G... L... A... P... B... G... F... C... B... B...

Queens Library  
Enrich your life™

KIDS | TEENS | LOGIN/REGISTER | MY ACCOUNT

Home Books Articles Dvd/Video Music Websites Software Audiobooks Events

Search the Catalog: lolita Advanced Search

Your query 'lolita' returned 140 results.  
sorted by relevance

1. Lolita  
Book  
Vladimir Vladimirovich Nabokov, Zlatko Crnkovic, Magdalena Medaric  
Found: Lolita (2)  
Date: 1998  
Publisher: Sys  
Call Number: Co

2. Lolita  
Book  
Dziela zebrane; Nabokov, Vladimir Vladimirovich  
Vladimir Vladimirovich Nabokov  
Found: Lolita (2)  
Date: 1997  
Publisher: Da Capo  
Call Number: P

3. Lolita  
Videos and DVDs  
Wildlife agenda  
spirit in the water  
Lolita, killer whale  
Kathi Goertzen. Narrator, Sharon Howard, Kathi Goertzen, ...  
train her play with her and love her parting with Lolita the killer whale who has awed and entertained visitors at Miami's Seaquarium for the past 25 years would be heartbreaking.  
Subject: killer whale, endangered species, ...  
Found: Lolita (3)  
Date: 1998  
Publisher: Distributed by Northstar Entertainment  
Call Number: YHS

4. Lolita  
Book  
Miroval'a? klassika roman  
Vladimir Vladimirovich Nabokov, Vladimir Vladimirovich Nabokov

Select a Branch  
All locations

Refine your search

Format

- Books (83)
- Videos and DVDs (38)
- Music CDs and Cassettes (14)
- Books on Cassette or CD (3)
- Music Scores (2)

Author

- Nabokov, Vladimir Vladimirovich (22)
- Files, Lolita (12)
- Nafisi, Azar (5)
- 33 more...

Subject

- Feature films (20)
- Video recordings for the hearing impaired (11)
- Women (11)
- Popular music (8)
- Operas (8)
- 145 more...

Language

External Sources

To search in external sources, please log in.

Library card #:

pin:

Login

Find: disrupt Find Next Find Previous Highlight all Match case

Done

# Grokker search: lolita

The screenshot shows the Grokker Enterprise Search Management interface in Mozilla Firefox. The browser's address bar displays the URL: <http://live.grokker.com/grokker.html?query=lolita&Yahoo=true&Wikipedia=true&Amazon=true&numResults=250>. The Grokker logo is visible on the left, along with a sidebar containing a 'Working List' (0 items), 'Email Outline...', and 'Export Outline...'. The main search area shows 'Select one or more sources then grok.' with checkboxes for Yahoo!, Wikipedia, and Amazon Books, all of which are selected. The search term 'lolita' is entered in the search box, and the 'GROK' button is visible. Below the search box, there are tabs for 'Outline View' and 'Map View', and a status bar indicating '205 total results'. The 'Outline View' tab is active, showing a list of search results categorized by source. The results include: 'Novel Lolita (48)', 'Nabokov's Lolita (46)', 'Vladimir Nabokov (36)', 'Sue Lyon (33)', 'Published Lolita (32)', 'James Mason (31)', 'Peter Sellers (23)', 'Jeremy Irons (21)', 'Stanley Kubrick (21)', 'Gothic Lolita (15)', 'Widespread Critical Admiration for the Book (15)', 'According to Marr (14)', 'Lolita DVD (14)', 'Lolita Lempicka (14)', 'American Culture (11)', 'Humbert Humbert's (11)', 'References to French Literature (10)', 'Style is Characterized by Word PLAY (6)', and 'General (2)'. The 'Map View' tab is also visible. The search results are displayed in a list format, with each item showing its title and the number of results found. The 'Map View' tab is selected, showing a detailed view of the search results. The results are organized into sections, each with a title and a list of links. The sections include: 'Reading Lolita in Tehran: A Memoir in Books', 'Berlin', 'Greatest Films: Lolita (1962)', 'Lolita (Vintage International)', and 'Tragicomedy'. Each section contains a brief description of the source and a list of links to the full text or related content. The footer of the page shows the copyright notice: '©MMVI Groxis Inc., All Rights Reserved.'

**Grokker - Enterprise Search Management - Mozilla Firefox**

File Edit View Go Bookmarks Tools Help

<http://live.grokker.com/grokker.html?query=lolita&Yahoo=true&Wikipedia=true&Amazon=true&numResults=250> Go

Customize Links Search OED Online Subscribe with Bloglines SSL -- v. 22, no. 3 -- ...

Google - grokker Search PageRank ABC Check Show Book Info AutoFill Subscribe Options grokker

See how Grokker can help your business News & Events Blogs Contact Us Feedback Help Home

Select one or more sources then grok.

☒ Yahoo! ☒ Wikipedia ☒ Amazon Books

lolita GROK Advanced Search

Outline View Map View 205 total results

Expand Outline Collapse Outline

**lolita (205 results)**

- ☒ Novel Lolita (48)
- ☒ Nabokov's Lolita (46)
- ☒ Vladimir Nabokov (36)
- ☒ Sue Lyon (33)
- ☒ Published Lolita (32)
- ☒ James Mason (31)
- ☒ Peter Sellers (23)
- ☒ Jeremy Irons (21)
- ☒ Stanley Kubrick (21)
- ☒ Gothic Lolita (15)
- ☒ Widespread Critical Admiration for the Book (15)
- ☒ According to Marr (14)
- ☒ Lolita DVD (14)
- ☒ Lolita Lempicka (14)
- ☒ American Culture (11)
- ☒ Humbert Humbert's (11)
- ☒ References to French Literature (10)
- ☒ Style is Characterized by Word PLAY (6)
- ☒ General (2)

**lolita**

[Reading Lolita in Tehran: A Memoir in Books](#)  
Add to Working List | Post to del.icio.us | Bookmark | Email

An inspired blend of memoir and literary criticism, Reading Lolita in Tehran is a moving testament to the power of art and its ability to change and improve people's lives. In 1995, after resig... Every Thursday morning for two years in the Islamic Republic of Iran, a bold and inspired teacher na...  
<http://www.amazon.com/gp/redirect.html%3FASIN=081297106X%26tag=ws%2...> - Tuesday, December 30, 2003  
Source: Amazon Books

[Berlin](#)  
Add to Working List | Post to del.icio.us | Bookmark | Email

...during the 1950s. Marr says that until 1937 Nabokov lived in the same section of Berlin as the author, Heinz von Eschwege (pen name: Heinz von Lichberg), and was most likely...  
<http://en.wikipedia.org/wiki/Berlin> - Sunday, October 01, 2006  
Source: Wikipedia

[Greatest Films: Lolita \(1962\)](#)  
Add to Working List | Post to del.icio.us | Bookmark | Email

Review of Kubrick's 1962 adaptation of Lolita.  
<http://www.filmite.org/loli.html> - 28k - Thursday, March 30, 2006  
Source: Yahoo!

[Lolita \(Vintage International\)](#)  
Add to Working List | Post to del.icio.us | Bookmark | Email

Despite its lascivious reputation, the pleasures of Lolita are as much intellectual as erogenous. It is a love story with the power to raise both chuckles and eyebrows. Humbert Humbert is a E... Awe and exhilaration--along with heartbreak and mordant wit--abound in Lolita, Nabokov's most famous...  
<http://www.amazon.com/gp/redirect.html%3FASIN=0679723161%26tag=ws%2...> - Monday, March 13, 1989  
Source: Amazon Books

[Tragicomedy](#)  
Add to Working List | Post to del.icio.us | Bookmark | Email

...The novel is a tragicomedy narrated by Humbert, who riddles the narrative with wordplay and his wry observations of American...  
<http://en.wikipedia.org/wiki/Tragicomedy> - Sunday, October 01, 2006  
Source: Wikipedia

[Lolita](#)

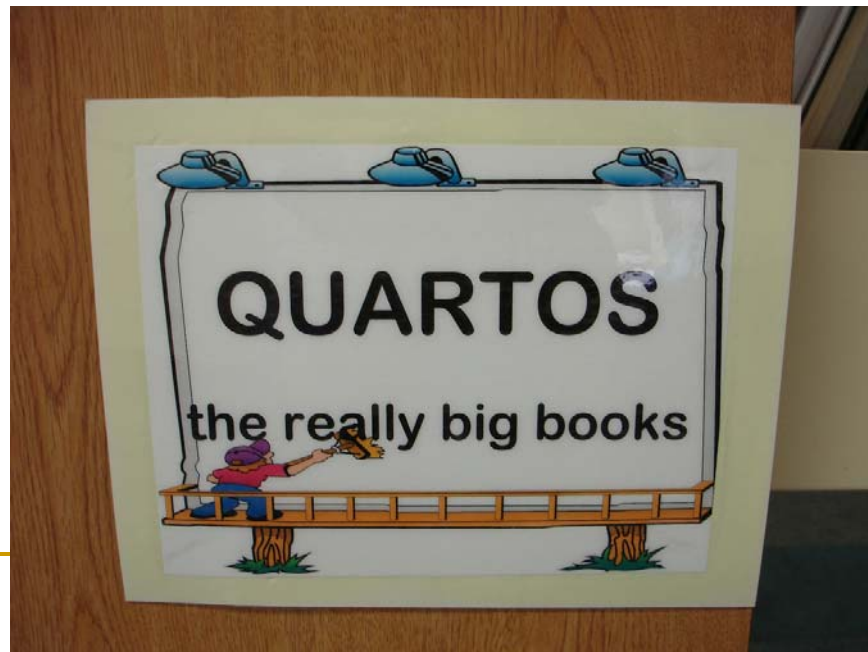
©MMVI Groxis Inc., All Rights Reserved.

Find: disrupt Find Next Find Previous Highlight all Match case

Done

# The Library is a Human Organization

- Avoid “no”
- Keep signage positive
- Evaluate policies and procedures
- Engage the library team!



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# A Sampling of 2.0 Readings

## Web 2.0

What is Web 2.0? <http://www.oreillynet.com/pub/a/oreilly/tim/news/2005/09/30/what-is-web-20.html>

## Library 2.0

Jennifer Macaulay, "[Library 2.0 Roundup](#)," Life as I Know It, October 2006

Robert McDonald, [Opening Keynote Address \[Library 2.0\]](#), ER&L 2006 Conference

Paul Miller, "[Coming Together around Library 2.0](#)" DLib Magazine, April 2006

Michael Stephens, "Web 2.0 and Libraries: Best Practices for Social Software" [Library Technology Reports](#), 42:4, Jul/August 2006

## Signage

Library Signs Flickr Group: <http://www.flickr.com/groups/79623799@N00>

## Going from No to Yes

"No, I can't help you" <http://librarygarden.blogspot.com/2006/06/hi-no-i-cant-help-you.html>

The No Log: <http://librarygarden.blogspot.com/2006/05/tip-4-keep-no-log-aka-steal-this-post.html>

## Podcasting

Learning to Speak

<http://www.higheredblogcon.com/index.php/learning-to-speak-creating-a-library-podcast-with-a-unique-voice/>

Library 2.0 Gang (weekly L2 podcasts) <http://talk.talis.com>

## Mashups

Shifted Librarian reviews winners: [http://www.theshiftedlibrarian.com/archives/2006/09/13/mashing\\_winners.html](http://www.theshiftedlibrarian.com/archives/2006/09/13/mashing_winners.html)

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# Citations, Continued

## Measurement

Five Factors for User-Centered Services: [http://tametheweb.com/2006/01/5\\_factors\\_for\\_user\\_centered\\_se.html](http://tametheweb.com/2006/01/5_factors_for_user_centered_se.html)

## Advanced Topics

K.G. Schneider, [Toward the Next-Gen Catalog](#), ALA Techsource Blog, October 2006

## Ethics

K.G. Schneider, [The Ethical Blogger](#), Library Journal, April 15, 2005

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# Please Remix/Reuse/Share!

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